



Welcome to the newsletter!

Joe's Corner

Hi There!

Welcome to the Hor\$ense newsletter. The purpose of this newsletter will be to share Hor\$ense related handicapping tips and tricks. I will be sharing insights into how to (best) use Hor\$ense, and over time I am confident that I will publish tips and tricks sent in from the Hor\$ense community. I'll start out small, and hopefully (with your help) it will get bigger!

This issue has a handicapping tip on pre-race screening, which helps you decide which races to handicap, and how Hor\$ense does it. Sure, nobody likes to talk about wagering discipline, but it is well known as a better money management tool than the myriad ways offered up to spread out your money across time (percentage of bankroll, key wagers, et al).

Plus, I share my handicapping tournament preparation tips... which I will use at the upcoming **Gold Coast Summer Classic** handicapping tournament on July 26-28.

Welcome aboard!

Best of Luck,

Joe

Quick Hits

Places to Be

Del Mar	opens Wed, 7/18
Saratoga	opens Fri, 7/20
Las Vegas	Thu-Sat, 7/26-28

Gold Coast Summer Classic
Handicapping Tournament
(with \$200,000 in total prizes)

Things to Do

Keep accurate wagering records!
Show some discipline!
Stop and smell the roses!

Fact that sounds made up...

In 1935, Seabiscuit ran **35** times... as a 2-year-old. Six times, he ran just three days after his previous race... and once he ran only two days later!
WOW!!!

Handicapping Tips – Pre-Race Screening

How often do you decide whether you're going to handicap a race before you get started? The response from most people is "*are you out of your mind?*" Well, you do it, but you don't even realize it. And if you don't then you should be pre-screening your races, because that is where more money is lost than any other handicapping mistake.

If you're using Hor\$ense, then it's already being done for you. Without boring you with the formulas used to determine

the four levels of pre-race screening results – **PLAY** (GOOD and MARGINAL) and **PASS** (MARGINAL and NO GOOD) – I'll just tell you the main categories Hor\$ense uses. Read on!

Hor\$ense first evaluates: **[1]** the date of the race, **[2]** the track abbreviation, **[3]** the surface type and condition of the racing surface, **[4]** the race distance, **[5]** the class type and value of the race (ALL types), and **[6]** the age and sex conditions.

Hor\$ense also reviews the past

performances for the entire field to see how many horses have: **[1]** recent form at any track, **[2]** recent form on the same surface at any track, **[3]** a race at or beyond the distance on the same surface at any track, and **[4]** recent form at the track where the race is being run. The results produce a **PASS** or **PLAY** recommendation, so you will **know** whether you should spend the time handicapping a race.

I can't tell you how many times pre-race screening has saved me... from myself!

Reader's Take

This spot is empty right now... and if you send me something related to Hor\$ense and handicapping, you could find your words of wisdom in this space!

Preparing for a Handicapping Tournament

As I prepare for the upcoming **Gold Coast Summer Classic** handicapping tournament (July 26-28) – my seventh three-day Las Vegas tournament – I'm reminded of just how much I've learned since that first fateful trip in July of 1999. Let me share with you how different a tournament is than your regular handicapping and wagering routine. Maybe I'll see you there... if you're ready!!!

Everyday	Tournament
You pick your tracks	The tournament selects the tracks
You play as many races as you want	The number of races is pre-determined
You make your own plays (win, exacta, tri, and so on)	The tournament wagering format is established and does not change
Odds aren't always a factor (to a certain point) when wagering	Odds are often the major factor, since longshots are needed to cash
Late scratches only affect that race	Any scratch can affect your whole day
Getting off to a bad start doesn't always spell doom	A bad start changes many a player's philosophy
Most days have no pressure	Pressure begins before the start, and never really lets up
Preparation is sometimes "on-the-fly"	Preparing gets done the night before
There are always "throw-away" races	Few races get thrown out at first glance
Sometimes it's nice to have family and/or friends around	Family/friends must wait until you're done for the day
You're on your own for food and drink	They supply lunch/snacks (good) and alcohol (which can be good or bad)
You can get by on minimal sleep for any one day	Without decent sleep over all three days, you WILL be wiped out at the end
You keep what you win	You earn points and play against others, so a good ROI may not cash
The payoffs might not be that big, but you're in it for the long haul... right?	Everybody is there for the BIG SCORE (remember to make cash wagers)



Something to make you feel better...

Normally I'll have a positive handicapping story here – from me or a customer – but this time I thought I'd do something a little different...



In closing...

"A fool and his money are soon parted" ... and when betting on the horses, it most often goes to the least foolish bettor!



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